



ERIK CHRISMAN

Connect

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Expertise

Adobe InDesign	
Adobe Photoshop	
Adobe Illustrator	
Adobe XD	
Adobe Premier Pro	
Adobe After Effects	
Adobe Acrobat Pro	
Microsoft Office	
Google Workspace	
Keynote	

Education

- Golden West College
2003-2007
- Associates of Arts Degree
- Graphic Design Certificate Programs
 - Graphic Design
 - Web Design

Innovative Art Director driven by data and strategic thinking with 11+ years of experience in Advertising and 6+ years of that experience in a senior level position. Won four Addy Awards in 2019 and two more in 2022. Supervised the development of industry acclaimed creative work represented in a vast portfolio of Digital, Social, Broadcast, Print, Brand Identity, Experiential and CRM. Seeking to join a top-notch creative team that is as passionate about creating unique concepts for the world as I am.

Experience

The Garage Team Mazda 2010 - Present

Senior Art Director 9/16 - Present

- Supervise multi-functional project teams of 5+ colleagues to develop creative and effective advertising concepts, from ideation through final delivery. All while partnering with CW to develop industry leading concepts of our own.
- Incorporate and explore client suggestions and directives, resolve questions and concerns, oversee objections to deliver what's best for the brand.
- Effectively and passionately present creative work to clients.
- Organize all creative materials to ensure their smooth transition to other departments and most importantly making sure deadlines are met.
- Producing/overseeing photo and video shoots for global assets and campaigns.
- Review and approve designs, artwork, photography, content, commercials and graphics developed to ensure we are in-line with the brief and a very high quality of production are being met.
- Brainstorm with team members and strategy to provide unique concepts and deliverables that will exceed client's performance expectations.
- Oversee junior members quality of work and time-lines, with constructive critiques and mentoring.
- Hands on producing sketches, compositions, storyboards, layouts and brand identity packages based on creative vision for client's approval.

Key achievements: 2 Gold and 4 Bronze Addy Awards

Art Director 5/14 - 9/16

- A self-starter that was able to actively collaborate with others in a cross-functional team of 5+ creatives.
- Acted as design "vision-keeper" for projects while maintaining a cohesive design in all elements associated with the project through phases of development.
- Created, maintained and managed the visual direction, visual systems, brand identity, production quality, and style guide for upcoming social projects.
- Worked with team members to conceptualize and create visual systems and direction while establishing the brand identity, look and feel.
- Maintained close communication and collaborated with artists, designers, producers and outside vendors.
- Demonstrated knowledge of current trends and techniques.
- Proven conceptual thinker that was able to solve problems at all levels.
- Advanced knowledge of broadcast design, animation, post-production, industry standards, and equipment.

Key achievements: 2 Silver Addy Awards, Playboy's 60th Ad Competition winner

Junior Art Director 2/12 - 5/14

- Collaborated with art directors, interpreted and followed through on design direction in all new campaign pitches alongside the creative team.
- Participated in all phases of the advertising process, including project research, concept creation, visual design and final production.
- Interacted with executives and managers from various departments to develop creative concepts for assigned projects within established deadlines.
- Transformed creative concepts into executions to support the company's business and branding initiatives.
- Fine tuned skills while using Adobe Creative Suite and knowledge of overall design standards from real world experiences.

Production Artist 10/10 - 2/12

- Ran and operated an in-house studio, developed presentations, mock ups, brand pitches and design development.
- Mechanical artist for all print applications, took ideas from designers and art directors to produce the creative vision through post production.