

ERIKCHRISMAN.COM

# **ERIK CHRISMAN - ART DIRECTOR/DESIGNER**

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Conceptual and inovative Art Director driven by data and strategic thinking with 12+ years of experience in Advertising. Produced and guided the development of industry acclaimed creative work represented in a vast portfolio including Digital, Social, AR, Broadcast, Print, OOH, Experiential, CRM and Brand Identity. Seeking to join a top-notch creative team that shares the passion to create ground breaking concepts.

### THE JOURNEY

## THE GARGE TEAM MAZDA 2010 - NOW

2022 - Now Accossiate Creative Director

- Inspire, mentor and lead a creative team consisting of 9+ Art Directors, Designers and Copywriters
- Effectivley collaborate to develop on-trend ideas that move forward to production phase
- Lead large-scale photography shoots and video productions from start to final execution
- Self motivated, focused and able to work in fast paced, high volume, deadline driven environments
- Expert communication/presentation skills both internal colleagues and external teams

2016 - 2022 Senior Art Director

2014 - 2016 Art Director

2012 - 2014 Junior Art Director

2014 - 2010 Studio Production Artist

### THE EXPERTISE

**Adobe Creative Suite** 

**Figma** 

Microsoft Office Google Workspace

Keynote

# THE HARDWARE

1 Gold One Show

4 Gold Addies

2 Silver Addies

**4 Bronze Addies** 

### THE KNOWLEDGE

#### **Golden West College**

- AA Degree
- Graphics/Web design Program